



Corporate Presentation - Norwegian





Facts

- Second largest airline in Scandinavia
- Third largest low cost carrier in Europe
- Headquarter at Fornebu, outside of Oslo
- 2,500 employees
- Bases at Oslo Gardermoen; Bergen; Stavanger; Trondheim; Stockholm Arlanda; Copenhagen Kastrup and Helsinki Vantaa





Historic Milestones



- **1993: Norwegian is founded**
- **2002: Launches domestic flights on Boeing 737-300s**
- **2003: Norwegian is listed on the Oslo Stock Exchange**
- **2005: First year in profit**
- **2007:**
 - Acquired FlyNordic from Finnair
 - Establishes base at Stockholm Arlanda
 - Commences domestic flights in Sweden
 - Places an order with Boeing to buy 42 737-800 aircraft
- **2008: Establishes base in Copenhagen**
- **2009: Best financial result in the company's history**
- **2010: Breaks new passenger records for several consecutive months. Extends deal with Boeing by ordering an additional 15 aircraft. Enters into leasing deal to use Dreamliner on long-haul flights.**
- **2011: Enters into an agreement to purchase three 787-8 Dreamliners and extends existing Boeing deal by ordering yet another 15 737-800 aircraft.**

Key Figures

- 261 routes to 100 destinations
- Total revenue of NOK 8.6 bn in 2010
- 13 million passengers in 2010
- 400 flights a day





Our Philosophy

- Everyone should afford to fly
- Freedom of Choice. Our passengers has the freedom to choose what additional products they want to buy.
- We offer flights to attractive destinations tailored to both the business and leisure segments to and from all our bases in Scandinavia
- Our aircraft are to be new and state-of-the-art. New aircraft are win-win for the environment, passenger comfort and cost reduction.



Our Fleet



- Unitary Boeing 737 fleet of 59 aircraft
- 42 Boeing 737-800s (186/189 passengers)
- 17 Boeing 737-300s (148 passengers)
- Unitary 737-800 fleet by 2012
- 73 aircraft by 2015
- First Scandinavian airline and one of the first in Europe to offer Boeing's "Sky Interior" to our passengers.
- First airline to offer in-flight WiFi on European routes
- Average fleet age in 2012: 3 years





Environment



- **New fleet with lower emission**
- **Electronic Flight Bags - paperless cockpit**
- **Green Descents**
- **Winglets**
- **Engine- and motor wash**
- **De-icing**
- **Recycling**
- **Goal of reducing total emissions by at least 25 percent per flown passenger in the period 2008 to 2015.**

